

Your impact  
enables over 7.35 million\*  
colonoscopies per year.

Doctors use endoscopes from Olympus as the preferred choice in colorectal cancer screening.

Expect more. Olympus.

\* Own Calculation for EMEA

Olympus is passionate about creating customer-driven solutions for the medical, life sciences and industrial equipment industries. For more than 100 years, Olympus has focused on making people's lives healthier, safer and more fulfilling by helping to detect, prevent and treat disease, furthering scientific research and ensuring public safety. Olympus is headquartered in Tokyo, Japan, with more than 35,000 employees worldwide in nearly 40 countries. Olympus Europa, headquartered in Hamburg, Germany, serves the EMEA (Europe, Middle East & Africa) region and employs 7,500 people across 31 subsidiaries. Apply now!

## Working student (m/f/d) Product Management Operating Room (OR) Integration

Apply now >

Olympus Europa SE & Co. KG | Medical Systems | max. 20 hours/week, starting November 2021

Type of Employment: Working Student  
Department: Product Management  
Location: Hamburg

Reference Number: 80028353-09022021  
Website: www.olympus-europa.com  
Your Contact Person: Chantal Polzyn  
Phone: +49 40 23773-7206

### Your Responsibilities

- As a Working Student (m/f/d), you support the Product Management team with the preparation of marketing material for new and existing products
- You support competitive information gathering from formal resources and country sales force with supervision of Product Managers
- You support the development of valid value propositions and counter arguments to competitor claims in a structured way in the market
- You develop marketing intelligence into new and existing product/solution performance for both company and competitor products/solutions
- You work with MBCs and Marketing Communications to develop marketing material, product information and product documentation
- You work together with other Surgical Business Unit Product Managers and Working Students to ensure an aligned work with surgical portfolio
- You organize and follow up structured data entry for the product knowledge base
- Furthermore, you start the groundwork for the digital marketing initiatives

### Your Qualifications

- You are a Bachelors or a Masters student (m/f/d) enrolled in Engineering, Business Management, Business Administration, Informatics or similar
- You have experience in digital marketing practices and demonstrated knowledge in marketing
- In-depth advanced knowledge in SPSS and expertise in MS Office (especially Excel and PowerPoint) complements your profile
- You have excellent communication skills and command of English, both written and spoken, German is a plus
- Your strengths include excellent analytical skills, a strategic thinking focus as well as a high performance will
- Moreover, as a great team player you show a positive and proactive work attitude within a team environment

### Your Benefits

- 14 Euro per hour
- Proportionate vacation entitlement
- Interesting and diverse tasks in an international working environment
- Excellent mentoring structure with regular feedback

We look forward to receiving your complete application including cover letter, CV and references!

### More reasons to join our team

